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**UNITED STATES DISTRICT COURT
DISTRICT OF ARIZONA**

Carol Davis, individually and on behalf of
all others similarly situated,

Plaintiff,

v.

HDR, Inc.,

Defendant.

Case No. 2:21-CV-01903-SPL

**FIRST AMENDED CLASS ACTION
COMPLAINT**

JURY TRIAL DEMANDED

1 Plaintiff Carol Davis (“Plaintiff”), individually and on behalf of all others
 2 similarly situated, by and through her attorneys, makes the following allegations
 3 pursuant to the investigation of her counsel and based upon information and belief,
 4 except as to allegations specifically pertaining to herself and her counsel, which are
 5 based on personal knowledge.

6 **NATURE OF THE ACTION**

7 1. This is a class action suit brought against Defendant HDR, Inc. (“HDR”
 8 or “Defendant”) for collecting the electronic communications of members of the
 9 following private Facebook groups (the “Group Members”): Ahwatukee411 and
 10 Protecting Arizona’s Resources & Children (PARC) (“PARC”) (collectively, the
 11 “Private Facebook Groups”) without authorization or consent. Defendant uses a
 12 sophisticated “social listening” service to secretly observe and monitor Group
 13 Members’ electronic communications and confidential postings in the Private
 14 Facebook Groups, through the use of monitoring tools, automated software, and
 15 dedicated employees with backgrounds in signals intelligence and communications
 16 intelligence. As such, Defendant has violated the Federal Wiretap Act, 18 U.S.C. §§
 17 2510, *et seq.*, violated the Stored Communications Act, 18 U.S.C. §§ 2701, *et seq.*,
 18 and violated the Group Members’ common law right to privacy.

19 2. Plaintiff Davis is a member of the Private Facebook Groups,
 20 Ahwatukee411 and PARC. Plaintiff Davis communicated with other Group
 21 Members in the Private Facebook Groups, and her communications were monitored,
 22 captured, and analyzed by Defendant.

23 3. Defendant HDR is a multi-billion-dollar architecture and design firm
 24 that has designed over 275 jails and prisons, and also offers various covert
 25 surveillance services. Defendant monitored the Private Facebook Groups secretly
 26 and without consent, and gathered information about discussions in the groups in
 27 order to inform Defendant’s and its client’s marketing strategies.

28 4. Defendant conducted this monitoring by hiring employees and

1 investigators with backgrounds in intelligence, particularly geospatial and
2 information management, and strategic communications. These employees,
3 operating as part of Defendant's "STRATA" team, deployed automated tools and
4 monitoring software and otherwise infiltrated the Private Facebook Groups on behalf
5 of HDR.

6 5. Plaintiff brings this action on behalf of herself and a class of all persons
7 whose electronic communications in the Private Facebook groups were secretly
8 monitored and by Defendant's wiretaps.

9 **THE PARTIES**

10 6. Plaintiff Carol Davis is a citizen of Arizona who resides in Phoenix,
11 Arizona with an intent to remain there. Plaintiff Davis has been a member of the
12 Private Facebook Group, Ahwatukee411, since approximately 2015. Since 2015, and
13 prior to the filing of this lawsuit, Plaintiff Davis posted in the Ahwatukee411 Private
14 Facebook Group and communicated with other Group Members. Plaintiff Davis's
15 posts discuss topics such as recommendations for services and debates involving
16 local issues, such as the construction of a local highway and potential political
17 corruption. Plaintiff Davis regularly posts in the Ahwatukee411 Facebook group
18 approximately two to three times a week, and her most recent post was in October
19 2021. Plaintiff Davis was in Phoenix, Arizona when she accessed and posted in the
20 Ahwatukee411 Private Facebook Group. Since at least 2016, if not earlier, Plaintiff
21 Davis's private electronic communications with other Group Members, including her
22 communications regarding recommendations for services and debates involving local
23 issues, were monitored, read, disclosed, intercepted in real-time, and otherwise
24 wiretapped and/or accessed in electronic storage by HDR. Plaintiff Davis was
25 unaware at the time that her electronic communications, including the information
26 described above, were being intercepted in real-time and would be disclosed to HDR,
27 nor did Plaintiff Davis consent to the same.

28 7. Plaintiff Davis has also been a member of the Private Facebook Group,

1 PARC, since approximately 2016. Since 2016, and prior to the filing of this lawsuit,
2 Plaintiff Davis posted in the PARC Private Facebook Group and communicated with
3 other Group Members. Plaintiff Davis's posts discussed topics such as debates over
4 the construction of a local highway and its environmental impact. Plaintiff Davis
5 often posts in the PARC Facebook group, and her most recent post was in
6 approximately August 2021. Plaintiff Davis was in Phoenix, Arizona when she
7 accessed and posted in the PARC Private Facebook Group. Since at least 2016, if not
8 earlier, Plaintiff Davis's private electronic communications with other Group
9 Members, including her communications regarding debates involving local issues,
10 were monitored, read, disclosed, intercepted in real time, and otherwise wiretapped
11 and/or accessed in electronic storage by HDR. Plaintiff Davis was unaware at the
12 time that her electronic communications, including the information described above,
13 were being intercepted in real-time and would be disclosed to HDR, nor did Plaintiff
14 Davis consent to the same.

15 8. Defendant HDR, Inc. is a Delaware Corporation with its principal place
16 of business at 1917 S. 67th Street, Omaha, Nebraska 68106.

17 9. HDR does business throughout Arizona and the entire United States.
18 HDR contracts with numerous clients, including the Arizona-based clients that
19 authorized the conduct here.

20 **JURISDICTION AND VENUE**

21 10. This Court has subject matter jurisdiction pursuant to 28 U.S.C.
22 § 1332(d)(2)(A) because this case is a class action where the aggregate claims of all
23 members of the proposed class are in excess of \$5,000,000.00, exclusive of interest
24 and costs, and at least one member of the proposed class is a citizen of a state
25 different from Defendant.

26 11. This Court has personal jurisdiction over Defendant because Defendant
27 has purposefully availed itself of the laws and benefits of doing business in this State,
28 and Plaintiff's claims arise out of Defendant's forum-related activities. Furthermore,

1 a substantial portion of the events giving rise to Plaintiff's claims occurred in this
2 District.

3 12. Pursuant to 28 U.S.C. § 1391, this Court is the proper venue for this
4 action because a substantial part of the events, omissions, and acts giving rise to the
5 claims herein occurred in this District.

6 **STATEMENT OF FACTS**

7 **I. Overview Of The Wiretaps**

8 **A. Defendant's STRATA Social Media Listening Service**

9 13. HDR is a multi-billion-dollar architecture and design firm that has
10 designed over 275 jails and prisons.

11 14. In addition to its architectural services, HDR also offers a number of
12 other services to its clients. One of HDR's services is its "Strategic
13 Communications" team, which "works to help our clients manage the social and
14 political risk associated with infrastructure development Our teams leverage web,
15 video and social networking and are experienced with wide-scale media campaigns
16 that include targeted digital, print, television and radio material."

17 15. Another service offered by HDR is its Geospatial and Information
18 Management team, which "secur[es], organiz[es] and present[s] digital information
19 for easier access and informed decision-making. We collaborate with clients to
20 automate workflows, connect systems, create reports and, ultimately, increase
21 productivity."

22 16. HDR's "Strategic Communications" and "Geospatial and Information
23 Management" teams "jointly execute" another service offered by HDR, its
24 "STRATA" service.

25 17. STRATA is a surveillance or "social listening" service that "uses data to
26 inform and enhance [HDR's] approach to public understanding. Our STRATA team
27 practices data-driven engagement beyond standard demographics, and tailors public
28 involvement and decision-making approaches specifically for every project."

1 18. As HDR formerly advertised on its website,¹ the goal of the STRATA
 2 service “is to gauge and mitigate social and political risks before they affect a project
 3 To be candid, STRATA exposes the truth of the human experience through
 4 comprehensive analysis from a technical and empathic lens.”

5 19. In order to achieve these objectives, the STRATA service:

6 [L]everage[s] commercial off-the-shelf tools to develop
 7 powerful applications for communication strategies and
 8 issues mapping. **These tools enable us to extract, analyze**
 9 **and present demographics, lifestyle patterns and**
 10 **behaviors, and market potential indices to better**
 11 **understand the overall community.** We can quickly
 generate reports, interactive maps, dashboards and
 infographics to create powerful visual profiles and to assess
 potential social and political risks.

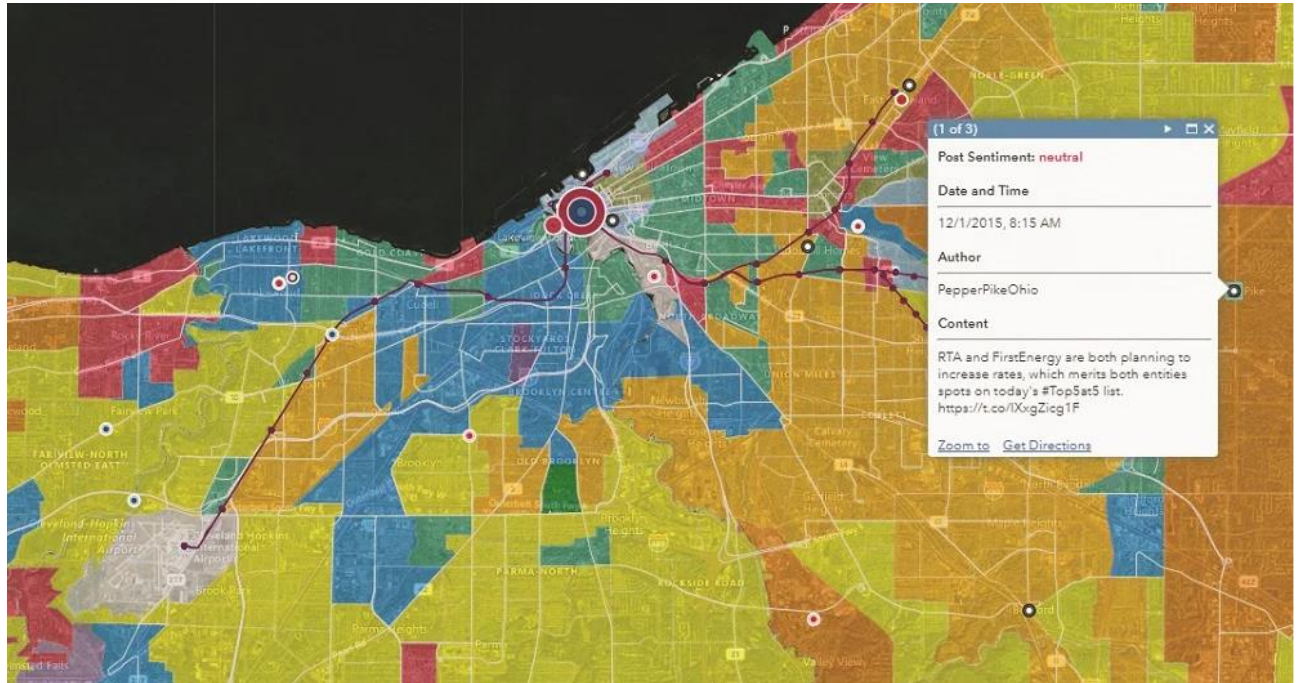
12 20. The effect of this monitoring, Defendant claims, is saving its clients
 13 money: “Controversy is costly, both in reputation and in dollars. Social and political
 14 risk deserves attention at the planning stage of a project or program, where it can be
 15 carefully assessed and when there is time to develop strategies to mitigate or diminish
 16 risk.” Such activity is known as “corporate counterinsurgency.”

17 21. According to John Stauber, an author and expert on industry
 18 manipulation, the purpose of HDR’s surveillance is to “survey[] and evaluat[e] public
 19 opinion, the leadership of potential opposition groups, and citizen activists who seek
 20 to change, delay or halt a multi-million dollar project.”

21 22. Defendant states that the STRATA team can deliver “insights” in
 22 various forms: “Deliverables range from Excel reports to comprehensive web-based
 23 maps. Example datasets include project data, community profiles, poverty/income,
 24 education, employment, business summaries, race, language, digital usage and at-risk
 25 communities.”

26
 27 ¹ HDR removed references to its STRATA service from its website in or about
 28 August 2021, after reporting by the publication *Vice* exposed HDR’s illegal
 wiretapping.

23. Below is an example of a “comprehensive web-based map” that the STRATA team can generate. The map shows the location of a poster on a social media website, the content of a post, the post’s author, the date and time of a post, and the “sentiment” of a post:



24. In short, Defendant claims that the “STRATA team can provide **24/7 listening on social media platforms** and use sentiment analysis to determine trends, specify key influencers and identify or mitigate risk. Social media listening allows us to track project success by measuring the effectiveness of messaging and communication. Through social media listening, we can answer the following questions throughout the life of any project:

- Who are we reaching?
- What are they saying?
- Where are they?
- What are we missing?”

B. An Overview Of Private Facebook Groups

25. Facebook allows users to create and join two different types of groups: public and private groups. As relevant here, in private Facebook groups, “only

1 members can see who's in the group and what they post.”²

2 26. Once a private Facebook group is created, the group administrators
3 *cannot* “change [the group] to public.” The reason for this is to “protect the privacy
4 of group members.” The only change that can be made is that the administrator of a
5 private Facebook group can allow the group to be searchable (visible) or not
6 (hidden). Thus, once a private Facebook group is created, the posts of users and the
7 content of the group remain private *forever*.³

8 27. Private Facebook group members also have access to the names of all
9 users in the private Facebook group. Group members can also see when the number
10 of members in a group increases. Thus, a member of a private Facebook group could
11 investigate the names of group members and determine whether he or she feels
12 comfortable continuing to post in the private Facebook group in light of the current
13 membership.

14 28. Facebook also employs additional protections to further protect the
15 privacy of its members. Namely, Facebook's Terms of Service state that users “may
16 not access or collect data from our Products using automated means (without our
17 prior permission) or attempt to access data you do not have permission to access.”

18 29. Facebook also discusses data scraping in its frequently asked questions.
19 Facebook notes that “[u]nauthorized scraping is often done in a way that disguises
20 the activity so that it blends in with ordinary usage.”

21 30. Further, in 2019, the Federal Trade Commission entered into a \$5 billion
22 settlement with Facebook that required Facebook to “submit to new restrictions and a
23 modified corporate structure that will hold the company accountable for the decisions
24 it makes about its users' privacy.” As part of this settlement, the FTC required
25 Facebook to implement certain protections to “Nonpublic User Information.” The
26

27 ² https://www.facebook.com/help/286027304749263?helpref=faq_content.

28 ³ https://www.facebook.com/help/286027304749263?helpref=faq_content.

1 FTC defined “Nonpublic User Information” as “any User profile information (i.e.,
 2 information that a User adds to or is listed on a User’s Facebook profile), or User-
 3 generated content (e.g., status updates, photos), *that is restricted by one or more*
 4 *Privacy Setting(s).*”

5 **C. Defendant Infiltrates The Private Facebook Groups**

6 *1. Background On The Private Facebook Groups*

7 31. In approximately December 2014, the Ahwatukee411 Private Facebook
 8 Group was formed. Ahwatukee411 is a closed Facebook group that enables local
 9 residents of the Ahwatukee Foothills area to privately discuss issues concerning the
 10 community. The Ahwatukee411 group has approximately 32,400 members.

11 32. The Ahwatukee411 Private Facebook Group has always been a private
 12 Facebook group, and will thus remain a private Facebook group in perpetuity. In
 13 order to join the group, prospective group members are required to fill out a
 14 questionnaire discussing their involvement in the Ahwatukee community and their
 15 interest in joining the group as it relates to the community. This process is intended
 16 to ensure that only residents (*i.e.*, those with a vested interest in the Ahwatukee
 17 community) can join the group and are able to see other posts.

18 33. In approximately 2016, the Protecting Arizona’s Resources & Children
 19 (PARC) Private Facebook Group was formed (although the PARC organization itself
 20 has been around since 1995). The PARC Private Facebook Group was formed to
 21 protest the construction of a highway that cuts through the Moahdak Do’ag Mountain
 22 (South Mountain), which is sacred to the local Native American community in
 23 Phoenix. The PARC Private Facebook Group enables its members to privately
 24 discuss local issues. The PARC group has roughly 930 members.

25 34. The PARC Private Facebook Group has always been a private Facebook
 26 group, and will thus remain a private Facebook group in perpetuity. In order to join
 27 the group, prospective group members are required to undergo a screening process.
 28 This process is intended to ensure that largely only residents (*i.e.*, those whose homes

1 would be affected by the construction of the local highway) can join the group and
2 are able to see other posts.

3 35. The idea of the Private Facebook Groups is that they are private and only
4 populated with Ahwatukee local PARC members, not other persons, and certainly not
5 employees or personnel of Defendant. Indeed, the PARC Private Facebook Group is
6 run by persons who oppose Defendant's interests/projects and the interests/projects of
7 Defendant's clients.

8 36. In order to join both Private Facebook Groups, prospective group
9 members have to undergo a screening process that discusses their interest in joining
10 the groups. This is more sophisticated than simply clicking a button to state they are
11 interested in joining. Instead, passing the screening process would require
12 prospective group members to, among other things:

- 13 (a) Know of the existence of the Ahwatukee community and the
14 issues surrounding the community, such as the construction of the
15 highway, to even know to search for the Private Facebook
16 Groups;
- 17 (b) Research the Ahwatukee community and the issues surrounding
18 the community, such as by reviewing news articles concerning the
19 construction of the highway or other social issues;
- 20 (c) Have substantial knowledge of the aforementioned issues; and
- 21 (d) Draft answers to the screening questions discussing the
22 prospective member's interest in the community based on the
23 aforementioned research, as well as stating where the prospective
24 group member resides.

25 37. While the aforementioned information is technically "public
26 knowledge," the time, effort, and knowledge one would have to accrue or devote to
27 research to pass the screening process to join a Facebook group concerning a random
28 community in Arizona is not something a member of the "general public" would ever

do in practice. Instead, such a screening process could only be passed by either (i) someone who is truthfully a member of the Ahwatukee community or is truthfully affected by the construction of the highway that was the subject of the PARC Private Facebook Group; or (ii) is a sophisticated social media listening company that specializes in exactly this type of research. Defendant is the latter.

2. *Defendant's Unauthorized Surveillance Of The Private Facebook Groups*

38. Unbeknownst to the Group Members, however, since at least 2016—and going back months if not years earlier—HDR has privately and without consent infiltrated, monitored, wiretapped, and/or accessed posts in the Private Facebook Groups.⁴

39. The posts in the Private Facebook Groups were “Nonpublic User Information” per the FTC settlement with Facebook because the posts were “user generated content” (*i.e.*, posts created by users on the Private Facebook Groups) that were restricted by “one or more privacy settings.”

40. It is unknown how Defendant infiltrated these Private Facebook Groups—whether through the use of fake social media profiles or some other method. Defendant, in its Motion to Dismiss, did not discuss how it joined the Private Facebook Groups or present what answers it gave to the screening questions. Further, what is known is that neither Defendant nor its employees should have had access to the Private Facebook Groups, nor did the Group Members know Defendant had infiltrated the Private Facebook Groups nor consent to Defendant wiretapping their conversations.

41. Thus, the clear inference is that Defendant used deceitful and untruthful answers to the screening process for the Private Facebook Groups in order to gain

⁴ Ella Fassler, *A Company That Designs Jails is Spying On Activists Who Oppose Them*, VICE, Aug. 17, 2021, <https://www.vice.com/en/article/93ym4z/a-company-that-designs-jails-is-spying-on-activists-who-oppose-them>.

1 unauthorized access to the same.

2 42. Had Defendant provided truthful answers to the screening questions,
3 Defendant would not have been admitted to the Private Facebook Groups. Or, even if
4 Defendant was, group members would have asked for Defendant to be removed, or
5 reported Defendant to Facebook for violation of Facebook's Terms and Conditions.

6 43. Once Defendant infiltrated the Private Facebook Groups, it "generated
7 an 'influencer' report, an analysis of public sentiment on social media platforms, and
8 a geospatial analysis that placed communities into categories such as 'ethnic
9 enclaves,' 'barrios urbanos,' 'scholars and patriots,' and 'American dreamers.'" The
10 analysis also involving reading and analyzing the content of the posts in the Private
11 Facebook Group for use in the "comprehensive web-based map" described above.

12 44. Defendant monitored and/or intercepted posts in the Private Facebook
13 Groups in real time, and/or accessed the contents of the posts in the Private Facebook
14 Groups in electronic storage.

15 45. Notably, Defendant's practices violated Facebook's Terms of Service,
16 which state users "may not access or collect data from our Products using automated
17 means (without our prior permission) or attempt to access data you do not have
18 permission to access."

19 46. These processes, as currently employed by HDR, function as a wiretap,
20 as well as the acquisition of electronic communications in electronic storage.

21 **II. Defendant Collected Plaintiff's Electronic Communications**

22 47. Since approximately 2015, Plaintiff has been a member of the
23 Ahwatukee411 Private Facebook Group.

24 48. Plaintiff privately communicated with other Group Members in the
25 Ahwatukee411 Private Facebook Group. Plaintiff communicated about topics such as
26 recommendations for services and debates over local issues, including the
27 construction of a local highway and potential political corruption.

28 49. Likewise, since approximately 2016, Plaintiff has been a member of the

1 PARC Private Facebook Group.

2 50. Plaintiff also privately communicated with other Group Members in the
3 PARC Private Facebook Group. Plaintiff communicated about topics such as debates
4 over the construction of a local highway and its environmental impact.

5 51. Plaintiff's posts in these Private Facebook Groups were "Nonpublic User
6 Information" per the FTC settlement with Facebook, because the Private Facebook
7 Groups are permanently private, and thus, Plaintiff's communications were restricted
8 by "one or more privacy settings." Further, Plaintiff's communications were "user
9 generated content."

10 52. To join both groups, Plaintiff went through a questionnaire and screening
11 process to ensure she was an Ahwatukee resident and her interests were aligned with
12 the PARC organization's goals.

13 53. In both the Ahwatukee411 and PARC Private Facebook Groups, Plaintiff
14 believed she was only communicating with other Ahwatukee residents or members of
15 the PARC organization. Plaintiff did not believe, nor did Plaintiff know or have
16 reason to know, that her communications were being surveilled by unconsented-to
17 third-party actors who were neither Ahwatukee residents nor persons whose interests
18 were not aligned with the PARC organization's goals, and certainly not corporations
19 antagonistic to the interests of the Private Facebook Groups.

20 54. Since at least 2016, Plaintiff's private posts—which are "Nonpublic
21 User Information" per the FTC settlement—were tracked, read, intercepted,
22 analyzed, and otherwise wiretapped and/or accessed in electronic storage by
23 Defendant in real time using the aforementioned processes, and without Plaintiff's
24 consent.

25 55. Plaintiff could have determined whether Defendant or its employees
26 were group members by looking at the list of group members for each Private
27 Facebook Group. Plaintiff would have seen if new members joined the Private
28 Facebook Groups because she would have seen the number of group members

1 increased.

2 56. Had Defendant answered the screening questions truthfully, Plaintiff
3 would have known Defendant had access to the Private Facebook Groups and chosen
4 not to communicate with other group members, or would have informed the group
5 administrators of Defendant's access to the Private Facebook Groups, at which time
6 Defendant would have been removed from the Private Facebook Groups.

7 **CLASS ACTION ALLEGATIONS**

8 57. Plaintiff seeks to represent a class of all members of the Private
9 Facebook Groups whose electronic communications were intercepted by Defendant
10 (the "Class"). Plaintiff reserves the right to modify the class definition as appropriate
11 based on further investigation and discovery obtained in the case.

12 58. Plaintiff also seeks to represent a subclass of all Class members in the
13 State of Arizona who were members of the Private Facebook Groups, and whose
14 electronic communications were intercepted by Defendant (the "Arizona Subclass").
15 Plaintiff reserves the right to modify the subclass definition as appropriate based on
16 further investigation and discovery obtained in the case.

17 59. The Class and Arizona Subclass shall collectively be referred to as the
18 "Classes."

19 60. Members of the Classes are so numerous that their individual joinder
20 herein is impracticable. Specifically, there are over 33,000 members of the Private
21 Facebook Groups. Members of the Classes may be notified of the pendency of this
22 action by mail, publication through the distribution records of Defendant, and via
23 Facebook.

24 61. Common questions of law and fact exist as to all members of the Classes
25 and predominate over questions affecting only individual members of the Classes.
26 Common legal and factual questions include, but are not limited to, whether
27 Defendant has violated the Federal Wiretap Act, violated the Stored Communication
28

1 Act, and violated the common law right to privacy of Plaintiff and members of the
2 Classes.

3 62. The claims of the named Plaintiff are typical of the claims of the Classes
4 because the named Plaintiff, like all other class members, was a member of both
5 Private Facebook Groups and had her electronic communications intercepted and/or
6 accessed in electronic storage and disclosed to Defendant through the use of
7 Defendant's wiretaps.

8 63. Plaintiff is an adequate representative of the Classes because her
9 interests do not conflict with the interests of the members of the Classes she seeks to
10 represent, she has retained competent counsel experienced in prosecuting class
11 actions, and she intends to prosecute this action vigorously. The interests of members
12 of the Classes will be fairly and adequately protected by Plaintiff and her counsel.

13 64. The class mechanism is superior to other available means for the fair and
14 efficient adjudication of the claims of members of the Classes. Each individual
15 member of the Classes may lack the resources to undergo the burden and expense of
16 individual prosecution of the complex and extensive litigation necessary to establish
17 Defendant's liability. Individualized litigation increases the delay and expense to all
18 parties and multiplies the burden on the judicial system presented by the complex
19 legal and factual issues of this case. Individualized litigation also presents a potential
20 for inconsistent or contradictory judgments. In contrast, the class action device
21 presents far fewer management difficulties and provides the benefits of single
22 adjudication, economy of scale, and comprehensive supervision by a single court on
23 the issue of Defendant's liability. Class treatment of the liability issues will ensure
24 that all claims and claimants are before this Court for consistent adjudication of the
25 liability issues.

CAUSES OF ACTION

COUNT I

**Interception And Disclosure Of Electronic Communications
In Violation Of The Federal Wiretap Act,
18 U.S.C. § 2511**

65. Plaintiff repeats the allegations contained in the foregoing paragraphs as if fully set forth herein.

66. Plaintiff brings this claim individually and on behalf of the members of the proposed Classes against Defendant.

67. As alleged herein, Defendant intentionally intercepted the electronic communications of Plaintiff and the proposed Classes.

68. Each of Defendant's wiretaps, automatic monitoring tools, processes, and software described herein, is an "electronic, mechanical, or other device" as defined by 18 U.S.C. § 2510(5) and is primarily used for the purpose of the surreptitious interception of electronic communications.

69. Upon information and belief, Defendant intercepts the electronic communications contemporaneously as they are sent.

70. Upon information and belief, Defendant receives and stores these messages through the employment of a mechanical or electrical tool or apparatus that is considered a device under 18 U.S.C §§ 2510, *et seq.*

71. Defendant's interception and internment of electronic communications sent between Plaintiff and members of the Classes is intentional, as alleged herein.

72. Plaintiff and members of the Classes did not consent to any of Defendant's actions in implementing wiretaps.

73. Defendant was not a party to any of these electronic communications.

74. Defendant's conduct violated 18 U.S.C. § 2511 and therefore gives rise to a claim under 18 U.S.C. § 2520.

75. Pursuant to 18 U.S.C. § 2520, Plaintiff and the Classes are entitled to the greater of actual damages or statutory damages or not less than \$100 a day for each day of violation or \$10,000, whichever is greater.

COUNT II

Manufacture, Distribution, Possession, And Advertising Of An Electronic Communication Interception Device In Violation Of The Federal Wiretap Act, 18 U.S.C. § 2512

76. Plaintiff repeats the allegations contained in the foregoing paragraphs as if fully set forth herein.

77. Plaintiff brings this claim individually and on behalf of the members of the proposed Classes against Defendant.

78. 18 U.S.C. § 2512, in pertinent part, holds “any person” liable “who intentionally:”

[M]anufactures, assembles, possesses, or sells any electronic, mechanical, or other device, knowing or having reason to know that the design of such device renders it primarily useful for the purpose of the surreptitious interception of wire, oral, or electronic communications, and that such device or any component thereof has been or will be sent through the mail or transported in interstate or foreign commerce.

18 U.S.C. § 2512(1)(b).

79. Each of Defendant’s wiretaps, including the automatic monitoring tools and software described herein, are an “electronic, mechanical, or other device” as defined by 18 U.S.C. § 2510(5), and are primarily useful for the purpose of the surreptitious interception of electronic communications.

80. At all relevant times, by using automatic monitoring tools, software, and other processes and means employed by the STRATA team, Defendant intentionally manufactured, assembled, and/or possessed a device that is primarily useful for the purpose of surreptitious interception of electronic communications.

81. Defendant knew or had reason to know that its automatic monitoring tools, software, and other processes and means employed by the STRATA team—

1 which were transported through interstate commerce over the Internet—were
 2 primarily useful for the purpose of wiretapping electronic communications.

3 82. Plaintiff and members of the Classes did not consent to any of
 4 Defendant’s actions in implementing wiretaps.

5 83. Defendant was not a party to any of these electronic communications.

6 84. Defendant’s conduct violated 18 U.S.C. § 2512 and therefore gives rise
 7 to a claim under 18 U.S.C. § 2520.

8 85. Pursuant to 18 U.S.C. § 2520, Plaintiff and the Classes are entitled to the
 9 greater of actual damages or statutory damages or not less than \$100 a day for each
 10 day of violation or \$10,000, whichever is greater.

11 **COUNT III**
 12 **Violation Of The Stored Communications Act,**
 13 **18 U.S.C. §§ 2701, *et seq.***

14 86. Plaintiff repeats the allegations contained in the foregoing paragraphs as
 15 if fully set forth herein.

16 87. Plaintiff brings this claim individually and on behalf of the members of
 17 the proposed Classes against Defendant.

18 88. The Stored Communications Act (“SCA”), 18 U.S.C. §§ 2701, *et seq.*,
 19 prohibits “intentionally access[ing] without authorization a facility through which an
 20 electronic communication service is provided ... and thereby obtains, alters, or
 21 prevents authorized access to a wire or electronic communication while it is in
 22 electronic storage.” 18 U.S.C. § 2701(a)(1).

23 89. The posts in the Private Facebook Groups are “electronic
 24 communications” delivered through an “electronic communications service” as
 25 defined in 18 U.S.C. § 2510(15).

26 90. At the time Plaintiff and the Classes’ electronic communications were
 27 accessed without authorization on Facebook, the data was in “electronic storage” as
 28 required by the SCA. 18 U.S.C. § 2510(17).

1 101. At all relevant times, through the wiretapping of the Private Facebook
2 Groups, Defendant intentionally invaded Plaintiff's and members of the Classes'
3 common law privacy rights.

4 102. Plaintiff and members of the Classes had a reasonable expectation that
5 their posts in the Private Facebook Groups and would remain confidential and that
6 Defendant would not infiltrate those groups and wiretap them. Indeed, such activity
7 is expressly prohibited by Facebook's Terms of Use.

8 103. Plaintiff and members of the Classes did not consent to Defendant's
9 wiretapping.

10 104. This invasion of privacy is serious in nature, scope and impact.

11 105. The invasion of privacy is sufficient to confer Article III standing.

12 106. This invasion of privacy alleged here constitutes an egregious breach of
13 the social norms underlying the privacy right.

14 107. Plaintiff and members of the Classes seek all relief available for
15 common law invasion of privacy claims under the law.

16 **PRAYER FOR RELIEF**

17 WHEREFORE, Plaintiff, individually and on behalf of all others similarly
18 situated, seeks judgment against Defendant, as follows:

- 19 (a) For an order certifying the Classes under Rule 23 and naming Plaintiff as
20 the representative of the Classes and Plaintiff's attorneys as Class Counsel
21 to represent the Classes;
- 22 (b) For an order declaring that the Defendant's conduct violates the statutes
23 referenced herein;
- 24 (c) For an order finding in favor of Plaintiff and the Classes on all counts
25 asserted herein;
- 26 (d) For compensatory, punitive, and statutory damages in amounts to be
27 determined by the Court and/or jury;
- 28 (e) For prejudgment interest on all amounts awarded;

- 1 (f) For an order of restitution and all other forms of equitable monetary relief;
2 (g) For injunctive relief as pleaded or as the Court may deem proper; and
3 (h) For an order awarding Plaintiff and the Classes their reasonable attorneys'
4 fees and expenses and costs of suit.

5 **DEMAND FOR TRIAL BY JURY**

6 Pursuant to Federal Rules of Civil Procedure 38(b), Plaintiff demands a trial by
7 jury of all issues so triable.

8 Dated: June 21, 2022

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that on June 21, 2022, I electronically transmitted the foregoing to the Clerk's office using the CM/ECF System for filing and transmittal of a Notice of Electronic Filing to the following CM/ECF registrants:

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s/Mary Farley